

WILD GREYHOUND

RAJESH MEHRA

Entrepreneur | Experienced
Strategic thinker | Market-savvy

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Rajesh Mehra, a seasoned textile engineer with over 30 years of experience in the apparel industry, founded ACTIVE in 1998. He pioneered the company's "sketch to store" concept, transforming it into a one-stop solution provider for design and manufacturing needs of emerging and established brands.

With deep insights into domestic and international markets, Rajesh drives distribution, manufacturing, and operations across a 230,000 sq. ft. facility.

His proactive engagement with distributors and retailers enables precise market analysis and decision-making. A hands-on leader, he steers innovation, design, and product development, ensuring ACTIVE remains aligned with evolving industry trends.

Rajesh's vast industry experience, combined with his dynamic leadership and strategic thinking, continues to position ACTIVE as a versatile and growth- focused enterprise.



BAH | KSA | IND

rajesh@wildgreyhound.com
www.wildgreyhound.com

Office No 1002, Building 1260,
Road 2421, Juffair Manama
Kingdom of Bahrain

